



WOMEN'S
EMPOWERMENT

BRIGHTER FUTURES GALA

2022 SPONSORSHIP OPPORTUNITIES



SEP 29TH, 2022
SACRAMENTO RAILROAD MUSEUM

Wine Reception
Silent Auction
Seated Dinner
Inspiring Program
Live Auction

ENDING HOMELESSNESS - ONE WOMAN - ONE CHILD - AT A TIME.

WWW.WOMENS-EMPOWERMENT.ORG

WHO WE ARE

WOMEN'S EMPOWERMENT

Women's Empowerment is a Sacramento-based non-profit designed to respond to the unique needs of women and children experiencing homelessness. Through empowerment, education, support, and services, women gain the skills and confidence to secure stable employment, find safe housing and maintain a healthy lifestyle for themselves and their children.

Every day at Women's Empowerment, women rise above immense barriers to lift themselves and their children out of poverty. Drawing on the tools, training, and newfound hope they gain through WE programs and community, these women are changing the trajectory of their lives and impacting generations to come.

WE WORKS! ON AVERAGE, 80% OF GRADUATES FIND AND MAINTAIN EMPLOYMENT OR ENROLL IN HIGHER EDUCATION.



WHAT IS THE GALA?

BRIGHTER FUTURES GALA

Each year, more than 500 business leaders, volunteers, local officials, philanthropists, and donors come together to celebrate the tremendous accomplishments of Women's Empowerment graduates.

Now in its 21st year, this annual fundraising gala features a multi-course dinner, live and silent auctions, and a unique and inspiring program that celebrates both program graduates and the incredible community of supporters that makes WE possible. Though the event hasn't been held in person since 2019 due to COVID-19, last year the virtual event raised over \$230,000 - funding that continued to pave the way for women experiencing homelessness to build brighter futures.



Women's Empowerment is a qualified 501(c)(3) non-profit organization. Contributions are tax-deductible to the maximum extent allowed by law.

WHY SPONSOR?

COMPASSION, PRIDE, AND COMMUNITY

Your compassion and commitment to the community will inspire a strong sense of pride among your employees and customers, encouraging positivity.

ENHANCED EXPOSURE

You and/or your] company will receive valuable exposure as a community partner of Women's Empowerment. Your company's name and logo will appear in various promotional and media materials, depending on your sponsorship level.

CONTINUED AWARENESS

Women's Empowerment has a strong presence in the community, and our sponsors can make a lasting impression through ongoing media and messaging.



YOU CAN BUILD CHANGE

WE CAN'T DO IT WITHOUT YOU!

Our annual gala raises almost a fifth of our annual budget, funds that are crucial to the success of our programs. The prolonged pandemic and housing crisis have profoundly impacted the women we serve. By joining us as a gala sponsor, not only are you directly helping women and children escape homelessness and build bright futures, you are also contributing to a stronger, more vibrant Sacramento.



YOU MAKE A DIFFERENCE.

SPONSORSHIP BENEFITS

2022 BRIGHTER FUTURES GALA

EMPOWERMENT
\$10,000

INDEPENDENCE
\$7,500

STRENGTH
\$5,000

CONNECTING
\$2,500

TICKETS/OPTIONS

In-Person Tickets

(Entrance to the in-person event meals, wine, and more)

At-home Package

(meals, wine or cocktail kit, and extras delivered for 2 people + at home gala supplies)

10

OR

5

8

OR

4

6

OR

3

4

OR

2

PRE-EVENT RECOGNITION

Don't see something you need? Please contact us to discuss a custom sponsorship package tailored to meet your giving needs.

Website Presence

LG LOGO

MED LOGO

SMALL LOGO

LISTING

Social Media Promotion

(Facebook, Instagram, LinkedIn)



Email Blasts



Event Invitation

LG LOGO

MED LOGO

SMALL LOGO

LISTING

Press Release



Event Advertisements



Profile/Interview in WE Newsletter



EVENT RECOGNITION

Advertisements must be submitted by September 14th, 2022

Logo Inclusion in Live Program

LG LOGO

MED LOGO

SMALL LOGO

LISTING

Logo Inclusion on Auction Bidding Platform

LG LOGO

MED LOGO

SMALL LOGO

LISTING

Logo Inclusion Signage

LG LOGO

MED LOGO

SMALL LOGO

LISTING

Verbal Recognition During Presentation



Ad in Pre-recorded Video

30 SEC VIDEO

15 SEC VIDEO

PHOTO AD

1/4 PAGE

Ad in Paper Program

FULL PAGE

FULL PAGE

1/2 PAGE

1/4 PAGE

POST-EVENT RECOGNITION

VIP Invite to WE Graduations & Other Events



2023 Sponsorship Package



Thank You Email Blast



WE WANT TO PARTNER WITH YOU!

Maximize your impact! Please contact us to discuss a custom sponsorship package tailored to meet your giving needs.

THANK YOU TO OUR PREVIOUS SUPPORTERS

Empowerment Sponsor

POSWALL

Family Foundation

Strength Sponsors

**Blackline
Engineering**



HEDY GOVENAR



**NORMA & ATON
ARBISSE**



PRACTICAL QUALITY SERVICES



SIERRA HEALTH
FOUNDATION



UMPQUA
BANK



**WELLS
FARGO**

Connecting Sponsors

- Boeger Winery
- Capitol Advocacy
- Capitol Connection
- Consolidated Communications
- Governmental Advocates
- Leslie Medina & Greg Larsen
- Melissa Cortez
- Nationwide Insurance
- OnCore Consulting
- SMUD
- Topp Strategies
- Westamerica Bank
- Western Health Advantage



THANK YOU!

**FOR QUESTIONS OR MORE INFORMATION,
PLEASE CONTACT:**

Zoe Fishman
Development Manager
Zoe@womens-empowerment.org
916-669-2307 Ext. 104

**FOR MORE INFORMATION ABOUT
WOMEN'S EMPOWERMENT, PLEASE VISIT:
WWW.WOMENS-EMPOWERMENT.ORG**



**To join as a Building
Brighter Futures Gala
sponsor, please complete
the commitment form
located on the following
page.**

Thank you!

Checks should be made payable to Women's Empowerment.

Women's Empowerment is a 501(c)(3) non-profit organization
#03-0520643. Contributions are tax-deductible to the fullest
extent allowable by law.



WOMEN'S
EMPOWERMENT

BRIGHTER FUTURES GALA 2022 COMMITMENT FORM



SPONSORSHIP LEVEL (SELECT ONE):

Empowerment Sponsor (\$10,000) Strength Sponsor (\$5,000)
 Independence Sponsor (\$7,500) Connecting Sponsor (\$2,500)

SPONSOR DETAILS

Company/Organization: _____

Address, City, State, ZIP Code:

Contact Name: _____ Title: _____

Email: _____ Phone: _____

How would you like your company listed in promotional materials?

Same as listed above Other: _____

PAYMENT OPTIONS (SELECT ONE):

Visa American Express Mastercard I have enclosed a check

I am committed to sponsoring but will pay at a later date
(Please contact us to arrange payment)

CREDIT CARD INFORMATION:

Credit Card Number: _____

Name on Card: _____

Billing Address, City, State, ZIP Code (If different from above):

Credit Card Phone Number: _____ Expiration Date: _____

Signature: _____

Date: _____

Please return this form to:
Zoe Fishman
Zoe@womens-empowerment.org
1590 North A Street, Sacramento, CA 95811