



TRANSFORMATION GALA



2023 Sponsorship Opportunities



SEP 21ST, 2023

THE PAVILLION AT HAGGIN OAKS

Wine Reception • Silent Auction • Seated Dinner • Inspiring Program • Live Auction

ENDING HOMELESSNESS - ONE WOMAN - ONE CHILD - AT A TIME.

www.womens-empowerment.org

WHO WE ARE

WOMEN'S EMPOWERMENT



Women's Empowerment is a Sacramento-based non-profit designed to respond to the unique needs of women and children experiencing homelessness. Through empowerment, education, support, and services, women gain the skills and confidence to secure stable employment, find safe housing and maintain a healthy lifestyle for themselves and their children.

Every day at Women's Empowerment, women rise above immense barriers to lift themselves and their children out of poverty. Drawing on the tools, training, and newfound hope they gain through WE programs and community, these women are changing the trajectory of their lives and impacting generations to come.

WE works! On average, 80% of graduates find and maintain employment or enroll in higher education.

WHAT IS THE GALA?

TRANSFORMATION GALA

Each year, more than 400 business leaders, volunteers, local officials, philanthropists, and donors come together to celebrate the tremendous accomplishments of Women's Empowerment graduates.

Now in its 23rd year, this annual fundraising gala features a multi-course dinner, live and silent auctions, and a unique and inspiring program that celebrates both program graduates and the incredible community of supporters that makes WE possible. Last year, with limited attendance due to COVID-19 the event raised over \$230,000 - funding that continued to pave the way for women experiencing homelessness to build brighter futures.



Women's Empowerment is a qualified 501(c)(3) non-profit organization. Contributions are tax-deductible to the maximum extent allowed by law.

WHY SPONSOR?

MAKE MORE THAN A DIFFERENCE

COMPASSION, PRIDE, AND COMMUNITY

Your compassion and commitment to the community will inspire a strong sense of pride among your employees and customers, encouraging positivity.

ENHANCED EXPOSURE

You and/or your company will receive valuable exposure as a community partner of Women's Empowerment. Your company's name and logo will appear in various promotional and media materials, depending on your sponsorship level.

CONTINUED AWARENESS

Women's Empowerment has a strong presence in the community, and our sponsors can make a lasting impression through ongoing media and messaging.



YOU CAN BUILD CHANGE

WE CAN'T DO IT WITHOUT YOU!

Our annual gala raises almost a fifth of our annual job-readiness program budget, funds crucial to our programs' success. The prolonged pandemic and housing crisis have profoundly impacted the women we serve. By joining us as a gala sponsor, not only are you directly helping women and children escape homelessness and transform their lives, but you are also contributing to a stronger, more vibrant Sacramento.



YOU MAKE A DIFFERENCE.



TRANSFORMATION GALA



2023 Sponsorship Benefits



	EMPOWERMENT \$10,000	INDEPENDENCE \$7,500	STRENGTH \$5,000	CONNECTING \$2,500
TICKETS				
TICKETS/SEATS Includes table sign, entrance to the event meals, wine, and more	10	8	6	4
PRE-EVENT RECOGNITION				
WEBSITE PRESENCE SOCIAL MEDIA PROMOTION Includes table sign, entrance to the event meals, wine, and more	LG LOGO ✓	MED LOGO ✓	SM LOGO ✓	LISTING ✓
EMAIL BLASTS EVENT INVITATION PRESS RELEASE EVENT ADVERTISEMENTS PROFILE/INTERVIEW IN WE NEWSLETTER	✓ LG LOGO ✓ ✓ ✓	✓ MED LOGO ✓ ✓	✓ SM LOGO ✓	✓ LISTING ✓
EVENT RECOGNITION				
LOGO INCLUSION IN LIVE PROGRAM LOGO INCLUSION IN AUCTION FORMS LOGO INCLUSION EVENT SIGNAGE VERBAL RECOGNITION DURING PRESENTATION AD IN PRE-RECORDED VIDEO AD IN PAPER PROGRAM	LG LOGO LG LOGO LG LOGO ✓ 30-SEC VID FULL PAGE	MED LOGO MED LOGO MED LOGO ✓ 15-SEC VID FULL PAGE	SM LOGO SM LOGO SM LOGO ✓ PHOTO AD 1/2 PAGE	LISTING LISTING LISTING 1/4 PAGE
POST-EVENT RECOGNITION				
VIP INVITE TO WE GRADUATIONS & OTHER EVENTS 2023 SPONSORSHIP PACKAGE THANK YOU EMAIL BLAST	✓ ✓ ✓	✓ ✓ ✓	✓	✓

TRANSFORMATION GALA



Thank you to Last Year's Sponsors

EMPOWERMENT SPONSOR

POSWALL



Family Foundation

STRENGTH SPONSORS

*Blackline
Engineering*



HEDY GOVENAR



**NORMA & ATON
ARBISSE**



PRACTICAL QUALITY SERVICES



SIERRA HEALTH
FOUNDATION



UMPQUA
BANK



**WELLS
FARGO**

CONNECTING SPONSORS

Boeger Winery

Capitol Advocacy

Capitol Connection

Consolidated Communications

Governmental Advocates

Leslie Medina & Greg Larsen

Melissa Cortez

Nationwide Insurance

OnCore Consulting

SMUD

Topp Strategies

Westamerica Bank

Western Health Advantage

MAXIMIZE YOUR IMPACT!

Please contact us to discuss a custom sponsorship package tailored to meet your giving needs.

THANK YOU!



FOR QUESTIONS OR MORE INFORMATION,
PLEASE CONTACT:

Zoe Fishman, *Development Manager*
Zoe@womens-empowerment.org
916-669-2307 Ext. 104

FOR MORE INFORMATION ABOUT WOMEN'S EMPOWERMENT, PLEASE VISIT:
www.womens-empowerment.org

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To join as a Transformation Gala sponsor, please complete the commitment form located on the following page.

THANK YOU!



CHECKS SHOULD BE MADE PAYABLE TO WOMEN'S EMPOWERMENT.

**Women's Empowerment is a 501(c)(3) non-profit organization #03-0520643.
Contributions are tax-deductible to the fullest extent allowable by law.**

TRANSFORMATION GALA



2023 Sponsorship Commitment Form

SPONSORSHIP LEVEL (SELECT ONE):

Empowerment Sponsor (\$10,000) ___

Strength Sponsor (\$5,000) ___

Independence Sponsor (\$7,500) ___

Connecting Sponsor (\$2,500) ___

SPONSOR DETAILS

Company/Organization: _____

Address, City, State, ZIP Code: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

How would you like your company listed in promotional materials?

Same as listed above Other: _____

PAYMENT OPTIONS (SELECT ONE):

Visa _____ American Express _____ Mastercard _____ Enclosed Check _____

I am committed to sponsoring but will pay at a later date
(Please contact us to arrange payment)

CREDIT CARD INFORMATION:

Credit Card Number: _____

Name on Card: _____

Billing Address, City, State, ZIP Code (if different from above):

Credit Card Phone Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Please return this form to:
Zoe Fishman, Development Manager
Zoe@womens-empowerment.org
1590 North A Street, Sacramento, CA 95811

IN ORDER TO ENSURE THE HIGHEST DISPLAY QUALITY OF YOUR COMPANY LOGO ON DIGITAL AND PRINTED MATERIALS, PLEASE FOLLOW THE BELOW GUIDELINES.

LOGO

300 DPI logo (.eps, .jpg, or .png format)
Fonts must be converted to outlines

Please provide the following versions of your logo if possible:

Full-color (CMYK), B&W, or Reverse W&B



E-BLAST/NEWSLETTER AD

Image: 500 x 120 pixels at 72 DPI
(.jpg or .png file formats)

No animations.

Headline: 12 words max
Body: 250 words max
One Hyperlink

POWERPOINT SLIDE

Size: 2400 x 1350 pixels
150 DPI
(.jpg file formats)

No animations.

PROGRAM AD SIZES

Full Page: 5.125 & quot; (5 1 /8 & quot;) wide x 8.125 & quot; (8 1 /8 & quot;) high

Half Page: 5.125 & quot; (5 1 /8 & quot;) wide x 4 & quot; high

Quarter Page: 2.5 & quot; (2 1 /2 & quot;) wide x 4 & quot; high

Ads do NOT bleed, place a rule around your ad or one will be added at pre-press.

FILE PREPARATION

Black & amp; White or Greyscale only (any color ads will be converted to greyscale at pre-press.)

Convert ALL text to outline. All raster or bit-map images placed in your le should be 300 DPI or larger for best results. Include all images in your ad or embed the images in your file.

Please provide your ads via email in one of the following formats:

Illustrator EPS or AI le (version CS4 or earlier),
InDesign le (version CS4 or earlier),
PNG (high resolution), or
PDF le (high-resolution 300dpi or larger; save for press)