



# WOMEN'S EMPOWERMENT GALA

2025 Sponsorship Opportunities

CELEBRATING 100 SESSIONS!



SEPTEMBER 19TH, 2025  
**KIMPTON SAWYER HOTEL**

Cocktail Party • Silent Auction • Food Stations • Panel Discussion • Live Auction

**ENDING HOMELESSNESS - ONE WOMAN - ONE CHILD - AT A TIME.**

[www.womens-empowerment.org](http://www.womens-empowerment.org)

# YOU CAN BUILD CHANGE

WE CAN'T DO IT WITHOUT YOU!



Women's Empowerment, a Sacramento-based non-profit, is dedicated to addressing the distinct needs of women and children facing homelessness. Our annual gala plays a pivotal role, providing nearly a fifth of the budget for our job-readiness program, essential for the success of our initiatives. The escalating homelessness crisis and Sacramento's housing challenges have significantly affected the women under our care. Now in its 24th year, our gala promises an unforgettable evening featuring delicious food, captivating live and silent auctions, and a panel discussion. As a sponsor, your support not only aids women and children in breaking free from homelessness and reshaping their lives but also contributes to fostering a more resilient, vibrant Sacramento community.

## WHY SPONSOR?

MAKE MORE THAN A DIFFERENCE

### COMPASSION, PRIDE, AND COMMUNITY

Your compassion and commitment to the community will inspire a strong sense of pride among your employees and customers, encouraging positivity.

### ENHANCED EXPOSURE

You and/or your company will receive valuable exposure as a community partner of Women's Empowerment. Your company's name and logo will appear in various promotional and media materials, depending on your sponsorship level.

### CONTINUED AWARENESS

Women's Empowerment has a strong presence in the community, and our sponsors can make a lasting impression through ongoing media and messaging.



*Women's Empowerment is a qualified 501(c)(3) non-profit organization. Contributions are tax-deductible to the maximum extent allowed by law.*

# EMPOWERMENT GALA

## 2025 Sponsorship Benefits



### TICKETS

#### TICKETS/SEATS

Includes table sign, entrance to the event meals, wine, and more

EMPOWERMENT  
\$10,000

10

INDEPENDENCE  
\$7,500

8

STRENGTH  
\$5,000

6

CONNECTING  
\$2,500

4

### PRE-EVENT RECOGNITION

#### WEBSITE PRESENCE

#### SOCIAL MEDIA PROMOTION

#### EMAIL BLASTS

#### EVENT INVITATION

#### PRESS RELEASE

#### EVENT ADVERTISEMENTS

#### PROFILE/INTERVIEW IN WE NEWSLETTER

#### LG LOGO



#### LG LOGO



#### MED LOGO



#### SM LOGO



#### LISTING



#### LISTING



### EVENT RECOGNITION

#### LOGO INCLUSION IN LIVE PROGRAM

#### LOGO INCLUSION IN AUCTION FORMS/PAGE

#### LOGO INCLUSION EVENT SIGNAGE

#### VERBAL RECOGNITION DURING PRESENTATION

#### AD IN PRE-RECORDED VIDEO

#### AD IN PAPER PROGRAM

#### LG LOGO

#### LG LOGO

#### LG LOGO



#### 30-SEC VID

#### FULL PAGE

#### MED LOGO

#### MED LOGO

#### MED LOGO



#### 15-SEC VID

#### FULL PAGE

#### SM LOGO

#### SM LOGO

#### SM LOGO



#### PHOTO AD

#### 1/2 PAGE

#### LISTING

#### LISTING

#### LISTING

#### PHOTO AD

#### 1/4 PAGE

### POST-EVENT RECOGNITION

#### VIP INVITE TO WE GRADUATIONS & OTHER EVENTS

#### 2025 SPONSORSHIP PACKAGE

#### THANK YOU EMAIL BLAST



# EMPOWERMENT GALA

Thank you to last year's sponsors

## 2024 PARTNER SPONSOR

Mohammed H.

MOHANNA

&

J. Mohammed

POSWALL

## 2024 EMPOWERMENT SPONSORS



## 2024 STRENGTH SPONSORS



health net



KAISER PERMANENTE

NORMA & ATON  
ARBISSE



WELLS  
FARGO

## 2024 CONNECTING SPONSORS

- Boeger Winery
- MTCares/Millennium Trust Co.
- SMUD
- Tri Counties Bank
- Westamerica Bank

- Leslie Medina & Greg Larsen
- Shasta Linen
- Topp Strategies
- Umpqua Bank

MAXIMIZE YOUR IMPACT!

Please contact us to discuss a custom sponsorship package tailored to meet your giving needs.



# THANK YOU!



**FOR QUESTIONS OR MORE INFORMATION,  
PLEASE CONTACT:**

**Rachelle Fernandez, Community Partnerships Coordinator**  
**[Rachelle@womens-empowerment.org](mailto:Rachelle@womens-empowerment.org)**  
**916-669-2307 Ext. 117**

**FOR MORE INFORMATION ABOUT WOMEN'S EMPOWERMENT, PLEASE VISIT:**  
**[www.womens-empowerment.org](http://www.womens-empowerment.org)**

SEP 19TH, 2025 THE KIMPTON SAWYER HOTEL

## EMPOWERMENT GALA

Wine Reception • Silent Auction • Seated Dinner • Inspiring Program • Live Auction

To join as a Women's Empowerment Gala sponsor, please  
complete the commitment form located on the next page,

## THANK YOU!



**PLEASE SUBMIT SPONSORSHIP COMMITMENTS BY AUGUST 29TH, 2025**  
**CHECKS SHOULD BE MADE PAYABLE TO WOMEN'S EMPOWERMENT.**

**Women's Empowerment is a 501(c)(3) non-profit organization #03-0520643.**  
**Contributions are tax-deductible to the fullest extent allowable by law.**

IN ORDER TO ENSURE THE HIGHEST DISPLAY QUALITY OF YOUR COMPANY LOGO ON DIGITAL AND PRINTED MATERIALS, PLEASE FOLLOW THE BELOW GUIDELINES.

## LOGO

300 DPI logo (.eps, .jpg, or .png format)

Fonts must be converted to outlines

*Please provide the following versions of your logo if possible:*

Full-color (CMYK), B&W, or Reverse W&B



## E-BLAST/NEWSLETTER AD

Image: 500 x 120 pixels at 72 DPI  
(jpg or .png file formats)

No animations.

Headline: 12 words max

Body: 250 words max

One Hyperlink

## POWERPOINT SLIDE

Size: 2400 x 1350 pixels

150 DPI

(.jpg file formats)

No animations.

## PROGRAM AD SIZES

Full Page: 5.125 & quot; (5 1 /8 & quot;) wide x 8.125 & quot; (8 1 /8 & quot;) high

Half Page: 5.125 & quot; (5 1 /8 & quot;) wide x 4 & quot; high

Quarter Page: 2.5 & quot; (2 1 /2 & quot;) wide x 4 & quot; high

*Ads do NOT bleed, place a rule around your ad or one will be added at pre-press.*

## FILE PREPARATION

Black & amp; White or Greyscale only (any color ads will be converted to greyscale at pre-press.)

Convert ALL text to outline. All raster or bit-map images placed in your le should be 300 DPI or larger for best results. Include all images in your ad or embed the images in your file.

*Please provide your ads via email in one of the following formats:*

Illustrator EPS or AI le (version CS4 or earlier),

InDesign le (version CS4 or earlier),

PNG (high resolution), or

PDF le (high-resolution 300dpi or larger; save for press)