



WOMEN'S
EMPOWERMENT

2026 Sponsorship Opportunities

September 25th, 2026
Sheraton Grand

Cocktail Hour - Silent & Live Auction - Inspirational Program - Three Course Meal

TOGETHER WE RISE

www.womens-empowerment.org

YOU CAN BUILD CHANGE

WE CAN'T DO IT WITHOUT YOU!



For 25 years, Women's Empowerment has helped women and children experiencing homelessness rebuild their lives through education, job readiness, and supportive services. By providing the tools, confidence, and resources needed for long-term stability, women are empowered to secure employment and create safe, healthy homes for their families.

Our annual Gala is vital to sustaining this work, funding nearly one-fifth of our job-readiness program. As Sacramento continues to face growing housing instability and homelessness, the need for support is greater than ever.

This year's 25th Anniversary Gala will be a meaningful evening of celebration, featuring live music, inspiring stories, live and silent auctions, and an opportunity to honor the achievements of our graduates. This milestone celebrates both our impact on the community and the community's essential role in helping women and children break the cycle of homelessness.

As a sponsor, your support directly helps transform lives while strengthening a more resilient Sacramento community.

WHY SPONSOR?

MAKE MORE THAN A DIFFERENCE

COMPASSION, PRIDE, AND COMMUNITY

Your compassion and commitment to the community will inspire a strong sense of pride among your employees and customers, encouraging positivity.

ENHANCED EXPOSURE

You and/or your company will receive valuable exposure as a community partner of Women's Empowerment. Your company's name and logo will appear in various promotional and media materials, depending on your sponsorship level.

CONTINUED AWARENESS

Women's Empowerment has a strong presence in the community, and our sponsors can make a lasting impression through ongoing media and messaging.



Women's Empowerment is a qualified 501(c)(3) non-profit organization. Contributions are tax-deductible to the maximum extent allowed by law.

EMPOWERMENT GALA

Thank you to last year's sponsors

2025 EMPOWERMENT SPONSORS



POSWALL
Family Foundation

MOHANNA
— DEVELOPMENT CO.

2025 STRENGTH SPONSORS

WILLIAM AND JOAN TOPP



2025 CONNECTING SPONSORS

- COLUMBIA BANK
- TRI COUNTIES BANK
- WESTAMERICA BANK
- WESTERN HEALTH ADVANTAGE
- HEALTH NET
- MOIRA TOPP
- SMUD

MAXIMIZE YOUR IMPACT!

Please contact us to discuss a custom sponsorship package tailored to meet your giving needs.

EMPOWERMENT GALA



2026 Sponsorship Benefits



TICKETS

TICKETS/SEATS

Includes table sign, entrance to the event meals, wine, and more

VISIONARY
\$25,000

10

EMPOWERMENT
\$15,000

10

INDEPENDENCE
\$10,000

8

STRENGTH
\$7,500

8

CONNECTING
\$3,000

6

PRE-EVENT RECOGNITION

WEBSITE PRESENCE

XL LOGO

LG LOGO

MED LOGO

SM LOGO

LISTING

SOCIAL MEDIA PROMOTION

✓

✓

✓

✓

✓

EMAIL BLASTS

✓

✓

✓

✓

✓

EVENT INVITATION

XL LOGO

LG LOGO

MED LOGO

SM LOGO

LISTING

PRESS RELEASE

✓

✓

✓

✓

✓

LUNCH WITH LISA CULP EXECUTIVE DIRECTOR AND FOUNDER

✓

✓

TOUR OF WE WITH LISA CULP EXECUTIVE DIRECTOR AND FOUNDER

✓

✓

EVENT ADVERTISEMENTS

✓

✓

✓

PROFILE/INTERVIEW IN WE NEWSLETTER

✓

✓

EVENT RECOGNITION

LOGO INCLUSION IN LIVE PROGRAM

XL LOGO

LG LOGO

MED LOGO

SM LOGO

LISTING

LOGO INCLUSION IN AUCTION FORMS/PAGE

XL LOGO

LG LOGO

MED LOGO

SM LOGO

LISTING

LOGO INCLUSION IN EVENT SIGNAGE

XL LOGO

LG LOGO

MED LOGO

SM LOGO

LISTING

VERBAL RECOGNITION DURING PRESENTATION

✓

✓

✓

AD IN PRE-RECORDED VIDEO

60-SEC VID

30-SEC VID

15-SEC VID

PHOTO AD

PHOTO AD

AD IN PAPER PROGRAM

FULL PAGE (PREMIUM)

FULL PAGE

FULL PAGE

½ PAGE

¼ PAGE

POST-EVENT RECOGNITION

VIP INVITE TO WE GRADUATIONS & OTHER EVENTS

✓

✓

✓

✓

✓

2026 SPONSORSHIP PACKAGE

✓

✓

✓

✓

✓

THANK YOU EMAIL BLAST

✓

✓

✓

✓

✓

THANK YOU!



**FOR QUESTIONS OR MORE INFORMATION,
PLEASE CONTACT:**

Rachelle Fernandez, Community Partnerships Coordinator
Rachelle@womens-empowerment.org
916-669-2307 Ext. 117

FOR MORE INFORMATION ABOUT WOMEN'S EMPOWERMENT, PLEASE VISIT:
www.womens-empowerment.org

SEP 25TH, 2026 SHERATON GRAND



25TH ANNIVERSARY GALA

Cocktail Hour - Silent & Live Auction - Inspirational Program - Three Course Meal

To join as a Women's Empowerment Gala sponsor, please complete the commitment form located on the next page,

THANK YOU!



PLEASE SUBMIT SPONSORSHIP COMMITMENTS BY AUGUST 29TH, 2026

CHECKS SHOULD BE MADE PAYABLE TO WOMEN'S EMPOWERMENT.

Women's Empowerment is a 501(c)(3) non-profit organization #03-0520643.

Contributions are tax-deductible to the fullest extent allowable by law.

EMPOWERMENT GALA



2026 Sponsorship Commitment Form

SPONSORSHIP LEVEL (SELECT ONE):

Visionary Sponsor (\$25,000) ___ Strength Sponsor (\$7,500) ___
Empowerment Sponsor (\$15,000) ___ Connecting Sponsor (\$3,000) ___
Independence Sponsor (\$10,000) ___

SPONSOR DETAILS

Company/Organization: _____

Address, City, State, ZIP Code: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

How would you like your company listed in promotional materials?

Same as listed above Other: _____

PAYMENT OPTIONS (SELECT ONE):

Visa _____ American Express _____ Mastercard _____ Enclosed Check _____

I am committed to sponsoring but will pay at a later date
(Please contact us to arrange payment)

CREDIT CARD INFORMATION:

Credit Card Number: _____

Name on Card: _____

Billing Address, City, State, ZIP Code (if different from above):

Credit Card Phone Number: _____ Expiration Date: _____

SIGNATURE: _____ DATE: _____

Please submit sponsorship commitments by August 29th to:
Rachelle Fernandez, Community Partnership Coordinator
Rachelle@womens-empowerment.org
1590 North A Street, Sacramento, CA 95811



IN ORDER TO ENSURE THE HIGHEST DISPLAY QUALITY OF YOUR COMPANY LOGO ON DIGITAL AND PRINTED MATERIALS, PLEASE FOLLOW THE BELOW GUIDELINES.

LOGO

300 DPI logo (.eps, .jpg, or .png format)

Fonts must be converted to outlines

Please provide the following versions of your logo if possible:

Full-color (CMYK), B&W, or Reverse W&B



E-BLAST/NEWSLETTER AD

Image: 500 x 120 pixels at 72 DPI
(.jpg or .png file formats)

No animations.

Headline: 12 words max

Body: 250 words max

One Hyperlink

POWERPOINT SLIDE

Size: 2400 x 1350 pixels

150 DPI

(.jpg file formats)

No animations.

PROGRAM AD SIZES

Full Page: 5.125 & quot; (5 1 /8 & quot;) wide x 8.125 & quot; (8 1 /8 & quot;) high

Half Page: 5.125 & quot; (5 1 /8 & quot;) wide x 4 & quot; high

Quarter Page: 2.5 & quot; (2 1 /2 & quot;) wide x 4 & quot; high

Ads do NOT bleed, place a rule around your ad or one will be added at pre-press.

FILE PREPARATION

Black & amp; White or Greyscale only (any color ads will be converted to greyscale at pre-press.)

Convert ALL text to outline. All raster or bit-map images placed in your le should be 300 DPI or larger for best results. Include all images in your ad or embed the images in your file.

Please provide your ads via email in one of the following formats:

Illustrator EPS or AI le (version CS4 or earlier),

InDesign le (version CS4 or earlier),

PNG (high resolution), or

PDF le (high-resolution 300dpi or larger; save for press)